

Abstract

A web-based personal contact information system comprising a bridge web site server located on the Internet, wherein the bridge web site server has a personal contact information directory database that is capable of storing personal contact information of a listing party and the

5 said bridge web site server receiving a querying signal generated by a querying party; said querying signal comprising one or more signals sent in any sequence or simultaneously from the querying party that embodies both a request for the personal contact information of the listing party and also embodies a communication of identifying information about the querying party, regardless as to whether the querying signal is modified or altered along its path from the querying party to the bridge web site server;

10 said bridge web site server having a registration facility; said registration facility comprising a device capable of receiving the querying party's personal contact information embodied in the querying signal, storing the querying party's personal contact information, and transmitting it to the listing party;

20 said bridge web site server generating a query notification signal that notifies the listing party that there has been a query for the personal contact information of the listing party; said query notification signal notifying the listing party of the communication of identifying information of the listing party; said query notification signal comprising one or more signals sent in any sequence or simultaneously to the listing party that embodies both a request for the personal contact information of the listing party and also embodies

25 a communication of identifying information about the querying party, regardless as to

whether the querying notification signal is modified or altered along its path to the listing party.